

## NCC Cable System Order

Order #	62346915
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Multi Media Services
Advertiser	Frank White for Florida House

Client Code	77
Product Code	102
Est Code	722
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,200.00		
Commission	\$180.00		
Net Total	\$1,020.00		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.18 Revised: MG into 62350258
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X			-	-	5	\$8.00	\$40.00	30	
2	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	15:00	X	X	X	X	X			-	-	8	\$6.00	\$48.00	30	-3x
3	CNN	VARIOUS	10/3/16	10/9/16	06:00	15:00						X	X	-	-	6	\$7.00	\$42.00	30	
4	CNN	VARIOUS	10/10/16	10/16/16	15:00	19:00	X	X	X	X	X			-	-	7	\$10.00	\$70.00	30	
5	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X			-	-	5	\$50.00	\$250.00	30	
6	FXNC	VARIOUS	10/10/16	10/16/16	09:00	15:00	X	X	X	X	X			-	-	9	\$10.00	\$90.00	30	-1x
7	FXNC	VARIOUS	10/3/16	10/9/16	06:00	15:00						X	X	-	-	3	\$27.00	\$81.00	30	
8	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	15:00	19:00						X	X	-	-	2	\$16.00	\$32.00	30	
9	FXNC	VARIOUS	10/10/16	10/16/16	15:00	19:00	X	X	X	X	X			-	-	6	\$18.00	\$108.00	30	
10	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X			-	-	3	\$70.00	\$210.00	30	
11	FOOD	VARIOUS	10/10/16	10/16/16	09:00	15:00	X	X	X	X	X			-	-	6	\$4.00	\$24.00	30	IPE 10/10/16-10/23/16
12	FOOD	VARIOUS	10/3/16	10/9/16	06:00	15:00						X	X	-	-	1	\$5.00	\$5.00	30	IPE 09/26/16-10/09/16
13	FOOD	AVG. ALL WKS	10/3/16	10/9/16	15:00	19:00						X	X	-	-	2	\$9.00	\$18.00	30	IPE 09/26/16-10/09/16
14	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	15:00	19:00	X	X	X	X	X			-	-	6	\$10.00	\$60.00	30	IPE 10/10/16-10/23/16
15	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	\$16.00	\$32.00	30	IPE 09/26/16-10/09/16

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Market	Mobile

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Agency	Multi Media Services
Advertiser	Frank White for Florida House

Update Date	10/18/16
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Client Code	77
Product Code	102
Est Code	722
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$1,200.00	
Commission		\$180.00	
Net Total		\$1,020.00	
Total Spots		76	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.18 Revised: MG into 62350258
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	30	IPE 10/10/16-10/23/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	76	0	0	0	0	0	0	0	0	0	0	0	76
<b>AMT</b>	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/18/16

62346915 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

## NCC Cable System Order

Order #	62346915
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	McWhorter Devan
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Multi Media Services
Advertiser	Frank White for Florida House

Client Code	77
Product Code	102
Est Code	722
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$4,927.00	
Commission		\$739.05	
Net Total		\$4,187.95	
Total Spots		79	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.18 Revised: MG into 62350258
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X			-	-	5	\$32.00	\$160.00	30	
2	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	15:00	X	X	X	X	X			-	-	9	\$24.00	\$216.00	30	-1x
3	CNN	VARIOUS	10/3/16	10/9/16	06:00	15:00						X	X	-	-	5	\$29.00	\$145.00	30	
4	CNN	AVG. ALL WKS<	10/3/16	10/9/16	15:00	19:00						X	X	-	-	3	\$37.00	\$111.00	30	
5	CNN	VARIOUS	10/10/16	10/16/16	15:00	19:00	X	X	X	X	X			-	-	7	\$40.00	\$280.00	30	
6	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X			-	-	5	\$201.00	\$1,005.00	30	IPE 10/10/16-10/23/16
7	FXNC	VARIOUS	10/10/16	10/16/16	09:00	15:00	X	X	X	X	X			-	-	11	\$40.00	\$440.00	30	IPE 10/10/16-10/23/16
8	FXNC	VARIOUS	10/3/16	10/9/16	06:00	15:00						X	X	-	-	4	\$110.00	\$440.00	30	IPE 09/26/16-10/09/16
9	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	15:00	19:00						X	X	-	-	2	\$66.00	\$132.00	30	IPE 09/26/16-10/09/16
10	FXNC	VARIOUS	10/10/16	10/16/16	15:00	19:00	X	X	X	X	X			-	-	4	\$72.00	\$288.00	30	IPE 10/10/16-10/23/16
11	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	1	\$256.00	\$256.00	30	IPE 09/26/16-10/09/16
12	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X			-	-	2	\$282.00	\$564.00	30	IPE 10/10/16-10/23/16
13	FOOD	VARIOUS	10/10/16	10/16/16	09:00	15:00	X	X	X	X	X			-	-	5	\$16.00	\$80.00	30	IPE 10/10/16-10/23/16
14	FOOD	VARIOUS	10/3/16	10/9/16	06:00	15:00						X	X	-	-	2	\$22.00	\$44.00	30	IPE 09/26/16-10/09/16
15	FOOD	AVG. ALL WKS	10/3/16	10/9/16	15:00	19:00						X	X	-	-	2	\$37.00	\$74.00	30	IPE 09/26/16-10/09/16
16	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	15:00	19:00	X	X	X	X	X			-	-	5	\$40.00	\$200.00	30	IPE 10/10/16-10/23/16
17	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	\$66.00	\$132.00	30	IPE 09/26/16-10/09/16

## NCC Cable System Order

Order #	62346915	Flight Dates	10/03/16 - 10/16/16	Update Date	10/18/16
Syscode	6588	Agency	Multi Media Services	Version	2 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Frank White for Florida House	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	77	Total	\$4,927.00
AE	Collin Diederich	Product Code	102	Commission	\$739.05
Sales Coordinator	McWhorter Devan	Est Code	722	Net Total	\$4,187.95
Office	Washington	Product Name		Total Spots	79
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.18 Revised: MG into 62350258			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X			-	-	5	\$72.00	\$360.00	30	IPE 10/10/16-10/23/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	79	0	0	0	0	0	0	0	0	0	0	0	79
<b>AMT</b>	\$4,927.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,927.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed    10/18/16

62346915 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |